

**VILLAGE OF SCHOOLCRAFT
DOWNTOWN DEVELOPMENT AUTHORITY
SEPTEMBER 1, 2011**

The Regular Meeting of the Downtown Development Authority held at 442 N. Grand Street, Schoolcraft, Michigan was called to order at 8:10 a.m. by Chairperson Dan Hartlieb.

ROLL CALL:

Present: Dan Hartlieb, Rich Peart, Jim Stampler, and Deb Reynolds.

Absent: Dan DeVries, Dale Miller and Rob Swarts.

Also Present: Faith C. Akert, Mike Williams and Bob Squires.

DETERMINATION OF QUORUM:

A quorum was present.

APPROVAL OF MINUTES:

Motion by Peart, seconded by Stampler, to approve the minutes of the May 5, 2011, meeting as presented. All aye.

PUBLIC HEARINGS:

None.

OLD BUSINESS:

None.

NEW BUSINESS:

- a) Motion by Reynolds, second by Peart to approve the YTD Revenue and Expenditure report as presented. All aye.
- b) The YTD Expenses of The Barton Group was discussed.
 - Dan Hartlieb stated The Barton Group has provided the DDA with expertise the Village needed. He referenced the Commercial Express's very positive article covering the new Koopsen's business on Grand St. and Lyon, and their satisfaction regarding the marketing and cooperation; by the DDA, The Barton Group and Village Manager Lutz.
 - Rich Peart stated it is money well spent.
- c) Dan Hartlieb presented a color print of the Village's marketing sheet including the Village's Vision Statement:
 - Preserving our Past, Enriching our Present, Planning our Future.
- d) Entryway signage was discussed. Mike Williams, from Sign Art, offered signage information related to the cone of vision, simplicity, landscaping, and lighting.

e) Appointment to Sub Committees:

- Sign Committee: Dan Hartlieb & Deb Reynolds
- Public Parking Committee: Rich Peart & Dale Miller
- Fund Raising Committee: Dan Hartlieb & Deb Reynolds

COMMISSIONER COMMENTS:

Jim Stamper stated Kindred Spirits requests permission to place signs for the Fall Family Festival, (including Chile Cook-off) October 1, 2011 at the same locations as the Christmas Walk signs. He stated Kathy Booth, of Kindred Spirits, was preparing gift bags to the first 100 people and would include items contributed. Discussion took place regarding discounted group business ads in the newspaper and if DDA might participate.

- The DDA recommended sign approval for the Fall Family Festival.

ADJOURNMENT:

The meeting was adjourned at 9:00 a.m.

Faith C. Akert, Recording Secretary

Dan Hartlieb, Chairperson